# Universal Design for Learning: A Tool Parade of Possibilities for Digital Engagement

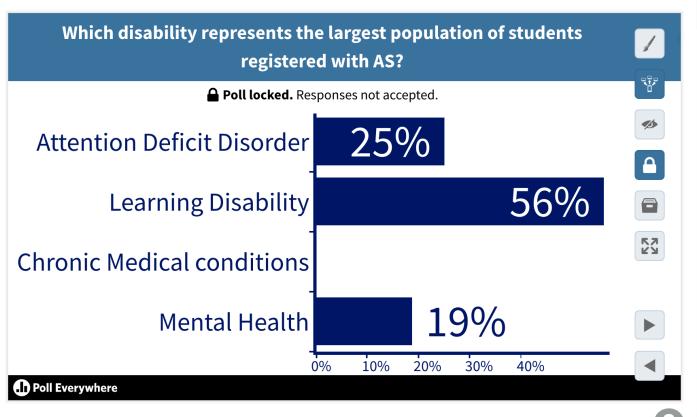


Megan MacKenzie & Bonnie Stewart University of Prince Edward Island



# Activity: Poll Everywhere

PollEv.com/mfmackenzie





### and / or ...

- Decide where on the spectrum you fall for each of the questions.
  - Gather & re-gather along the wall in the area appropriate to each specific answer.
  - Note the people whose answers are similar – and different.

# There is no grade, no "right answer."



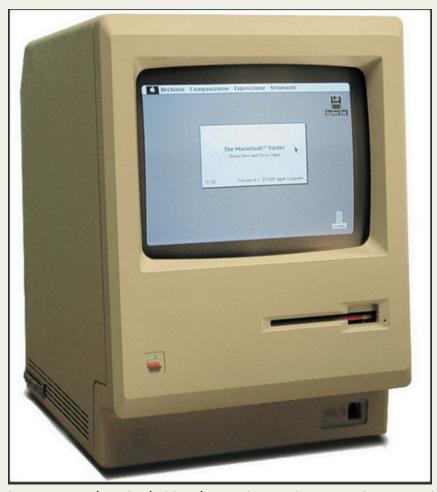


#### The Digital Engagement Spectrum

Clear institutional roles, chain of command, division of personal/professional

Individuated power relations & engagement, blurring of personal/professional

# Tech ≠ Digital Engagement



http://www.telecomtv.com/articles/tablets/retro-chic-apples-original-macintosh-reimagined-12100

# TECHNICAL PROBLEMS VS. ADAPTIVE CHALLENGES

The single biggest failure of leadership is to treat adaptive challenges like technical problems.

#### TECHNICAL PROBLEMS

- Easy to identify
- Often lend themselves to quick and easy (cut-and-dried) solutions
- Often can be solved by an authority or expert
- Require change in just one or a few places; often contained within organizational boundaries
- People are generally receptive to technical solutions
- Solutions can often be implemented quickly—even by edict

#### ADAPTIVE CHALLENGES

- Difficult to identify (easy to deny)
- Require changes in values, beliefs, roles, relationships, & approaches to work
- People with the problem do the work of solving it
- Require change in numerous places; usually cross organizational boundaries
- People often resist even acknowledging adaptive challenges.
- "Solutions" require experiments and new discoveries; they can take a long time to implement and cannot be implemented by edict

#### Technical vs. Adaptive Responses

#### **EXAMPLES**

- Take medication to lower blood pressure
- Implement electronic ordering and dispensing of medications in hospitals to reduce errors and drug interactions
- Increase penalty for drunk driving

- Change lifestyle to eat healthy, get more exercise and lower stress
- Encourage nurses and pharmacists to question and even challenge illegible or dangerous prescriptions by physicians
- Raise public awareness of the dangers and effects of drunk driving, targeting teenagers in particular

Adapted from Ronald A. Heifetz & Donald L. Laurie,
"The Work of Leadership," Harvard Business Review,
January-February 1997; and Ronald A. Heifetz & Marty Linsky,
Leadership on the Line, Harvard Business School Press, 2002



### An eternal adaptive challenge:

e assigned to serve detention during on
Not following directions Defiance No homework Off task Reading about Excessive talking/Disruption Out of seat Chewing gum or eating food
ust complete detention before If you fail to serve detention, further

#### So.

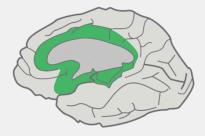
```
A UDL model for increasing my OWN
(& students')
digital engagement?
```

### UDL



# Multiple Means

AFFECTIVE NETWORKS:
THE WHY OF LEARNING



#### **Engagement**

For purposeful, motivated learners, stimulate interest and motivation for learning.

RECOGNITION NETWORKS:
THE WHAT OF LEARNING



#### Representation

For resourceful, knowledgeable learners, present information and content in different ways.

STRATEGIC NETWORKS:
THE HOW OF LEARNING



#### **Action & Expression**

For strategic, goal-directed learners, differentiate the ways that students can express what they know.

# Engagement



"I expect you all to be independent, innovative, critical thinkers who will do exactly as I say!"

#### Socrative

What countries are ruled by a King?

What is a despot?

How do countries allow bad leaders to take power?

Remove

Remove

Remove

Remove

What is the definition of democracy?

START VOTE

4 answers

When people vote

Remove

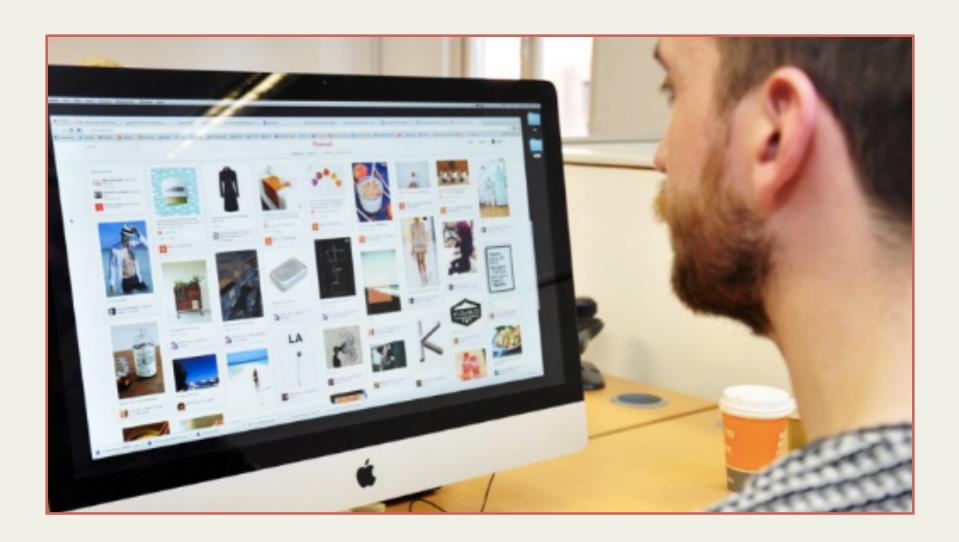
the government in the united states

when two people rule

a type of government where people work together

Remove

# **Pinterest**



# hypothes\_is

ry. Sorted by location rather than mute or hide. The very connotation of muting and hiding 13 r uglier, meaner, and asocial to me than clicking the little x in a box. cupoflizard To mute someone is to de-voice them. To make a person seen and To mute some entire point of social media is communication strikes me as cruel. To I love this insight even pretend to see them or hear them. In both cases it maintains the I feel obligated to ship that you have no intention of committing yourself to. or two. I feel "sile them, Hmmm, I my social media and it was static while I had changed. digpednetwork to move or move on when that happened. Relations died natural es of your daily life made it less and less likely that you would ct. Social media has hardened the daily rhythms of life into ories. Implied is a social responsibility to manage those rhythms JamiSiddi faction of others and often at the expense of yourself. maintains the committing ye we are but I am not sure that is where we have to be. Yet many do this ge and my interests keep pace I choose to shape my social world to created just for d

#### Slack



dkelly 11:54 AM ☆ Welcome me!



bonstewart 9:48 PM

@dkelly: a genealogy blog that models some of the different kinds of tips, which ppl love - https://girlwithapast.com/tag/digital-genealo



Girl With a Past

digital genealogy | Girl With a Past

Posts about digital genealogy written by freshcron



bonstewart 10:30 PM

@ajcondon: looking for graphic designers/graphic design educator: asked for some input, too. @merryspaniel (Lisa) is a friend/former # conversations & tribe beyond the PEI context.



bonstewart 8:10 AM

@ajcondon: more suggestions: @paulnini @rbrianstone @BrRib @a @keithinstone @amganci



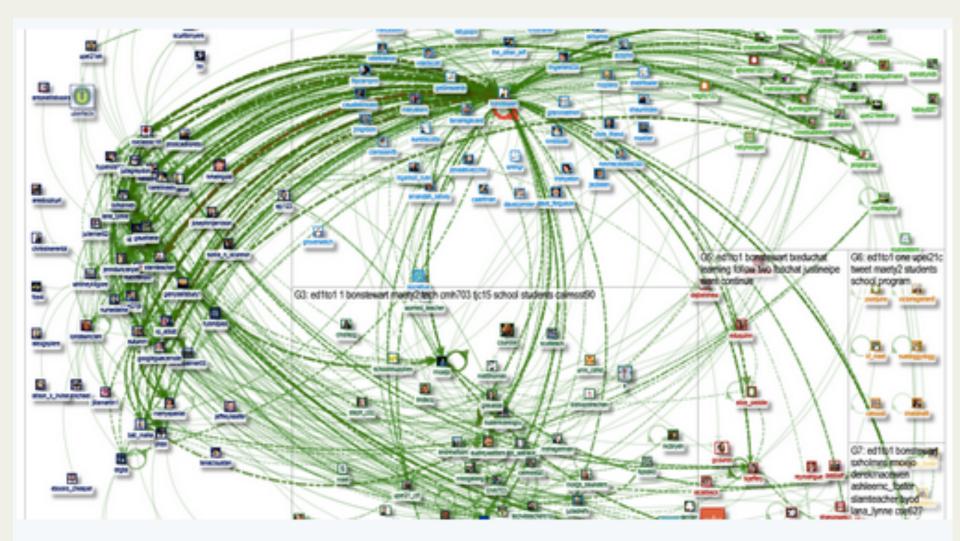
ajcondon 9:04 AM

Thanks! Arron Draplin is awesome. I just ordered his new book this

### musical.ly



### Twitter



#ed1to1 Twitter NodeXL SNA Map and Report for Friday, 17 July 2015 at 17:00 UTC

(to get started in open networks:)



# Representation



#### Piktochart



# Instagram



#### teachingspecialthinkers

Follow

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Mrs. Dixon Wife & Momma Autism Classroom Teacher www.shopteachingspecialthinkers.com

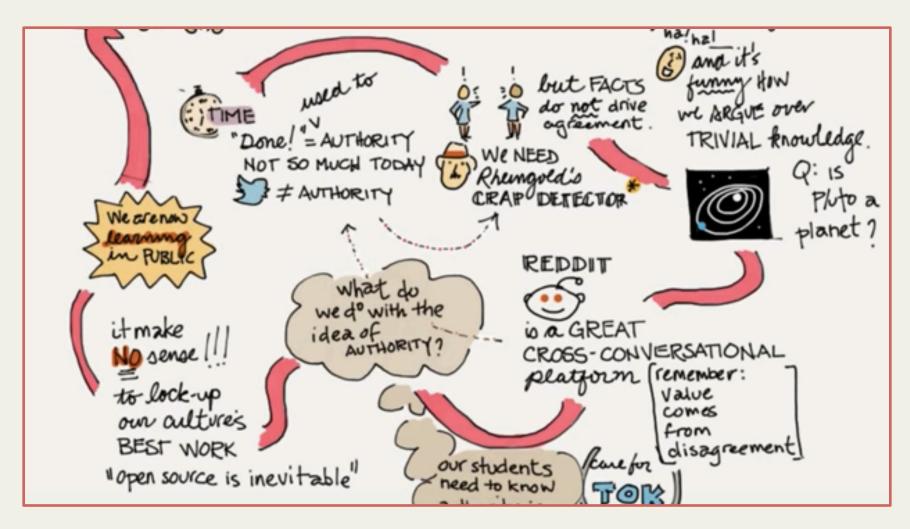
1,143 posts 17.3k followers 1,052 following







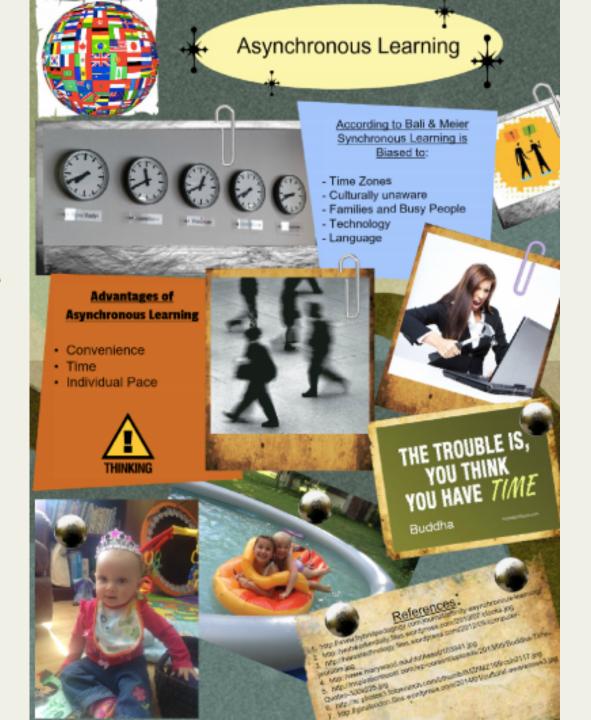
#### Sketchnotes



Sketchnote Video Primer for Teachers, by @braddo:

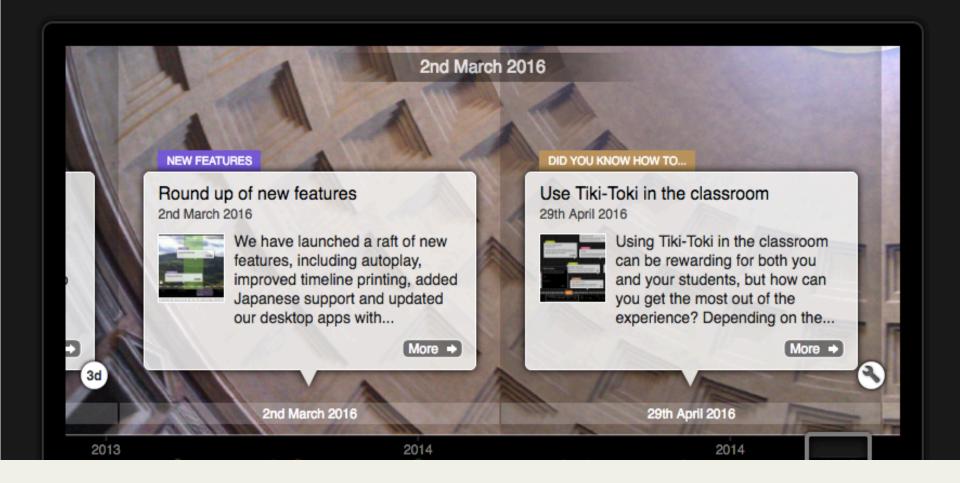
https://www.youtube.com/watch?v=YIK9lhKoy5l

Glogster

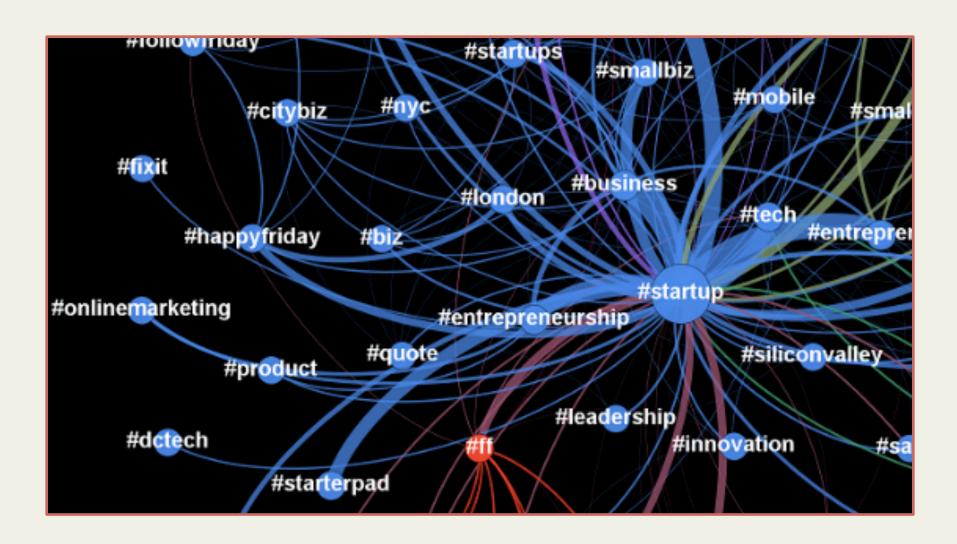


# TIKI-TOKI BLOG

The latest news and developments from the world of Tiki-Toki Timeline Software.

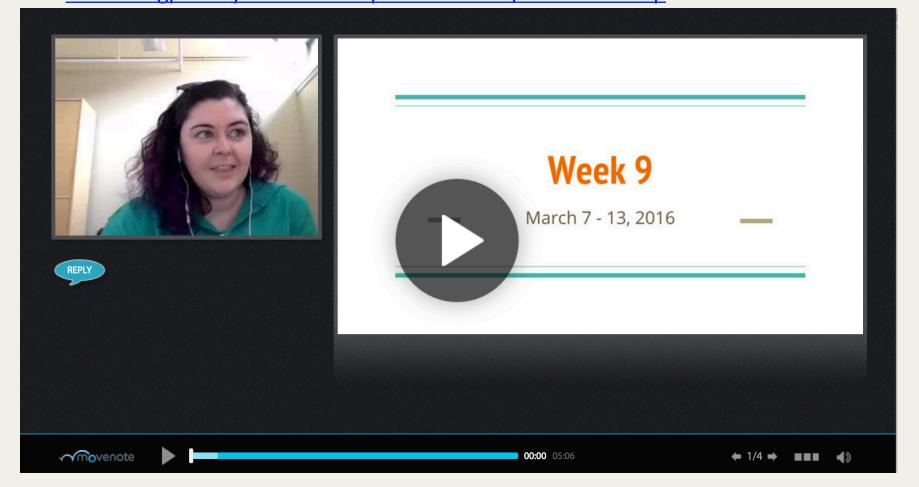


#### Socioviz

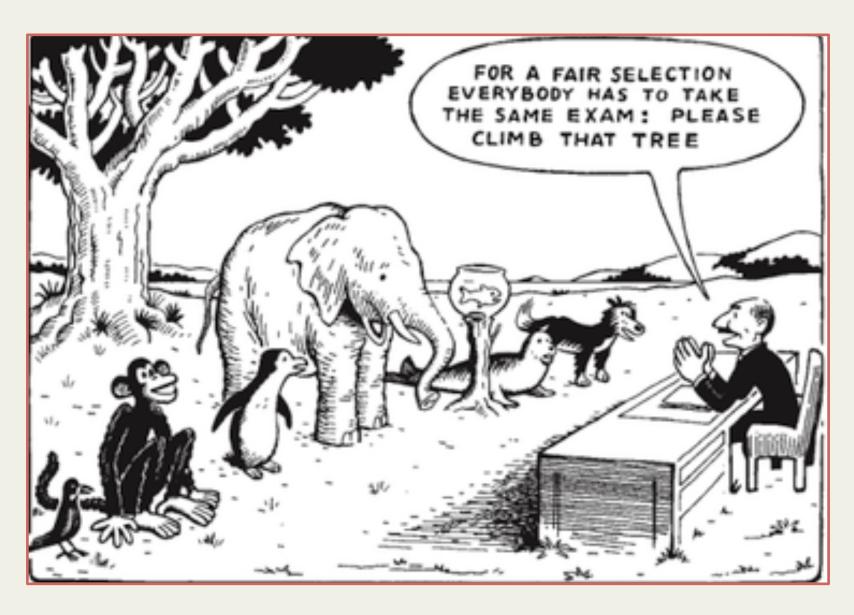


# Activity: Movenote

 https://docs.google.com/presentation/d/1R0bNUZ-JwMtaARgp8BP0y96W5PTH1KqRG9c3rbhc13I/edit#slide=id.p



# Action & Expression



#### Evernote

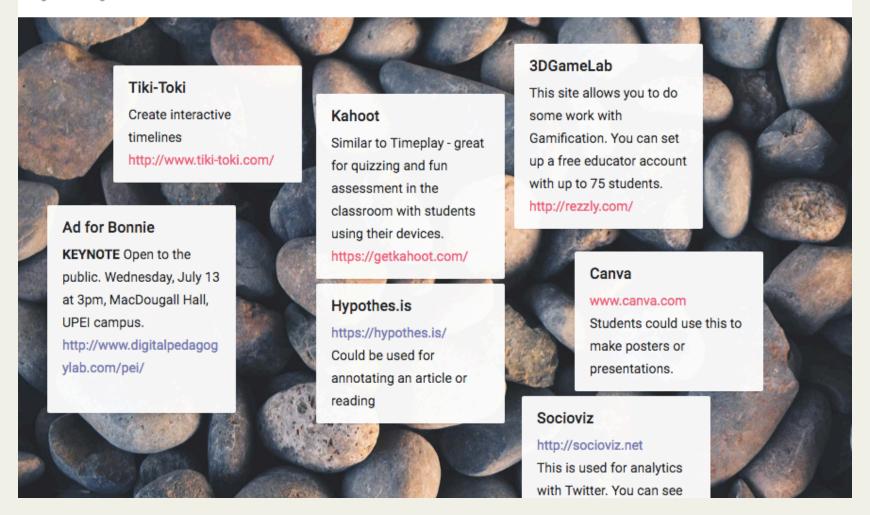


#### Padlet



#### **Educational Technology Tools**

Digital Dialogue



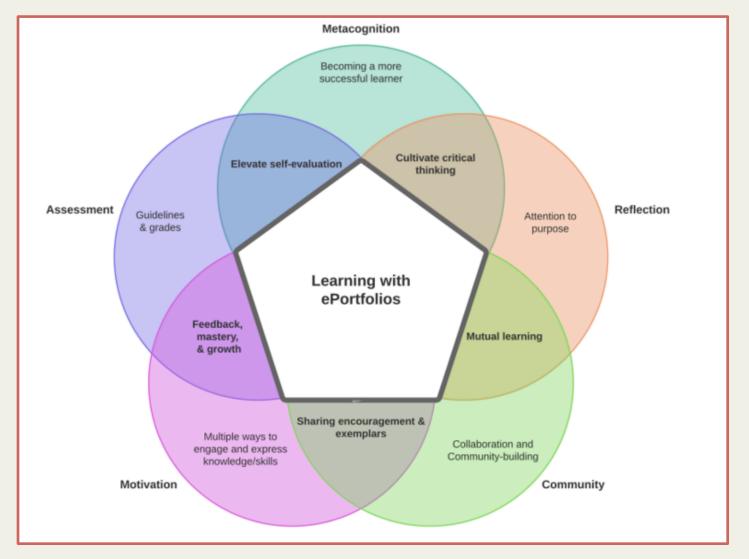
# Duckduckgo



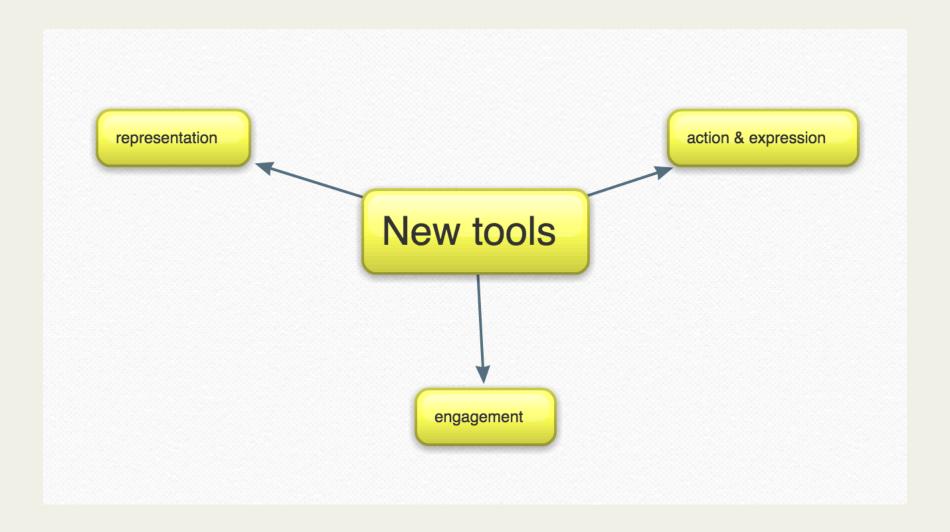
Q

Already a fan? Help Spread DuckDuckGo!

### **ePortfolios**



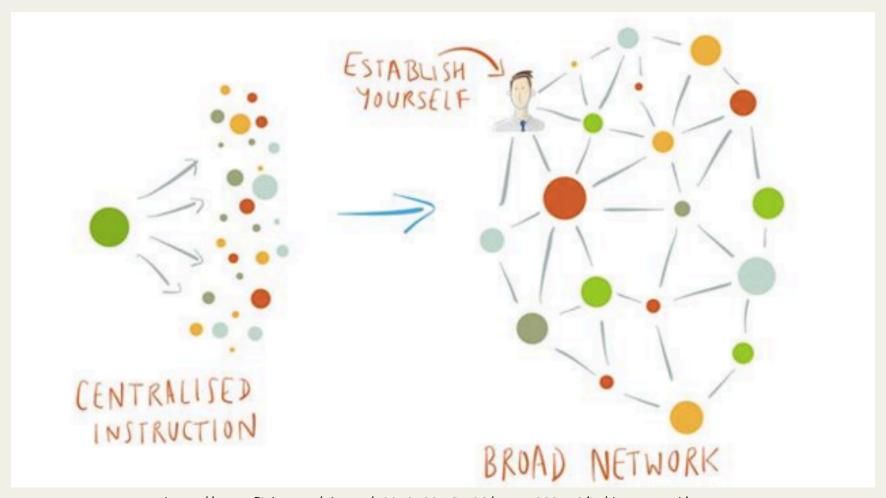
# Activity: bubbl.us



ODave Blazek for Post University Blazek TAKEAWAY: Digital engagement requires new ways of thinking about communications



# ...and (sometimes) means teaching & learning look like THIS.



#### Questions to ask:

### Critically Evaluating Digital Tools

"To teach in a manner that respects and cares for the souls of our students is essential if we are to provide the necessary conditions where learning can most deeply and intimately begin." ~ bell hooks

"Learning to be a critical consumer of Web info is not rocket science. It's not even algebra. Becoming acquainted with the fundamentals of Web credibility testing is easier than learning the multiplication tables. The hard part, as always, is the exercise of flabby think-for-yourself muscles." ~ Howard Rheingold

- I. Who owns the tool? What is the name of the company, the CEO? What are their politics? What does the tool say it does? What does it actually do?
- 2. What data are we required to provide in order to use the tool (login, e-mail, birthdate, etc.)? What flexibility do we have to be anonymous, or to protect our data? Where is data housed; who owns the data? What are the implications for in-class use? Will others be able to use/copy/own our work there?
- 3. How does this tool act or not act as a mediator for our pedagogies? Does the tool attempt to dictate our pedagogies? How is its design pedagogical? Or exactly not pedagogical? Does the tool offer a way that "learning can most deeply and intimately begin"?

### + a checklist:

File Edit View	Insert Format Data Tools Add-ons Help Last edit was made 2 days ago by Dave Cormier						
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Introduction							
Α	В	С	D	E	F G		
Introduction	So you're looking to integrate technology into your work/teaching/professional life						
General Overview							
	Criteria		Yes	No	N/A		
	The tool is free to use or you have purchased accounts for it						
	You have a plan for how the accounts are going to be created						
	You know that accounts can be created on different computers						
	Prerequisite knowledge and skills are clearly stated.						
	Expectations for etiquette in the tool are clearly stated.						
	You have discussed the 'open' quality of the tool with your students						
	Does the tool have an effective notification system to encourage presence?						
Learning Objectives							
	Criteria		Yes	No	N/A		
	Have you included networked participation in your learning objectives?						
	The tool is consistent with the course-level objectives.						
Assessment							
	Criteria		Yes	No	N/A		

# THANK YOU.



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  - bstewart@upei.ca